



# Perfect Pets News



Tips, advice and some fun facts about our best friends!

September already! The year is going by too quickly! But anyway, we hope you're enjoying every minute of it and having many fun filled days out with your wonderful dogs.

Regardless of the time of year many of us love to spoil our dogs. Quite right to, after all they are another member of our family. But one area where we must not treat them the same as our human family is in what we feed them.

Not all human foods can be given to dogs because worryingly, some human foods are poisonous to dogs.

One such food is chocolate. Chocolate can cause severe health issues and even death to our beloved dogs because it contains theobromine, which is a toxic poison to canines. While many people know not to let their dogs eat chocolate, reports of chocolate poisoning continue to increase. The real trouble is that dogs love the taste of chocolate but really shouldn't have any at all, as it's too dangerous.

The absolute worst type of chocolate for a dog is baking chocolate, such as the semi-sweet morsels we use for chocolate chip cookies, because it has the highest concentration of theobromine. The least harmful is white chocolate and all other types fall somewhere in the middle regarding toxicity. There is no standard amount of chocolate that's okay for a dog to eat, as his ability to handle this toxin is dependent on his size, overall health and the type of chocolate.

If you find that your little friend has dug into your chocolate cake, please be on the lookout for symptoms of poisoning! As the toxins begin to spread through the body, you may notice that she's become hyperactive or that she's panting a lot. In more severe cases, there will be vomiting or diarrhea. Regardless of the symptoms you see, it's important that you contact veterinary help as soon as possible.

If your dog has already developed a taste for chocolate, you can purchase dog treats that contain carob. Carob tastes a lot like chocolate – you might enjoy it, too – but it does not contain theobromine. Just be on the lookout for specialty dog treats and you're likely to find some carob chip cookies, which many dogs love immensely.

It really is a shame that our best friends can't enjoy all of the same treats that we do, but they do forgive us for refusing to share our cookies (so long as they get their own)!

As always, we really hope that you benefit from this newsletter and find lots of useful information. Until we meet again, have a safe and enjoyable time with your best furry friends!

Kathy

**Pets of Perfection Pet Spa**  
**Professional Pet Grooming Consultants, Inc.**

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**Your Perfect Pet Deserves the Best!**

## Are you new to this Newsletter or trying to find a good Dog Groomer?

If you're reading this newsletter for the first time or are looking for a Dog Groomer, please read page 2. There you'll find out how we could really benefit you and provide you with exactly what you're looking for.

## INSIDE THIS ISSUE:

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## A Wonderful World of Animals!

! A blind collie has got himself his own guide dog. Clyde, who is completely blind, relies totally on his companion, Bonnie, who is also a collie. Bonnie stays close to Clyde all the time and guides him to his food and water and when they're out for walks.

The pair were given up for adoption to Meadow Green Dog Rescue center in Loddon, Norfolk, UK, and are looking for a good home where both of them can go live together.

Center manager Cherie Cootes said, "*Clyde would be lost without Bonnie and [they] have to be rehomed together. If Clyde's unsure where he is, he will suddenly go behind her and put his face on her back so she can guide him where he is going. He totally relies on her the whole time. When she walks she tends to stop and make sure he's there - she does look out for him.*"

! A Chinese family borrowed a pet cat from their neighbour to catch a mouse which had invaded their home - only for them to become best friends.

According to ananova.com Mr Li, of Changchun in north east China, borrowed the cat who quickly caught the rodent but let it go after smelling it

"*they just started playing together*" said Mr Li, "*Now they are friends and the cat even cuddles up with the mouse to sleep,*" he said.

! Stray dogs in Moscow have learned to use the subway to travel around the city. According to rupor.org, scientist Andrew Poyarkov believes the dogs board the trains in the morning to travel into the city center where it's easier to get food and then travel back to where they stay at night.

"*They seem to have learned how long they need to stay on the train to leave at the right station,*" said Dr. Poyarkov. He also claims to have observed the same dogs waiting at green lights before crossing roads and believes they have picked up these commuting habits from humans.

My best little friend you shout aloud, groomed to perfection so you can be proud!

**IF YOU ARE NEW TO THIS NEWSLETTER PLEASE TAKE A MOMENT TO READ THIS PAGE AND FIND OUT MORE ABOUT WHAT WE COULD DO FOR YOU AND YOUR PET!**

# **Pets of Perfection Pet Spa**

## ***Your Perfect Pet Deserves the Best!***

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***Pets of Perfection Pet Spa is a full service pet grooming and styling salon offering:***

- \* Expert hand \* Scissoring \* Therapeutic Skin Treatments \* Hydro Massage \* Terrier Hand Stripping***
- \* Show Styling and Pet Grooming \* Cat Grooming \* Fancy collars, leads and accessories***
- \* Designer Pet Carriers***

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### **What you can Expect when you Bring your Pet to Pets of Perfection!**

Would you like your pet groomed so that she's looking gorgeous and left just the way you want her to look? Do you want her coat smelling delightful so there's no more 'pet' smell in your home? Would you like her coat feeling soft while being just a dream to cuddle? And above all, would you like reassurance that your pet is getting the same gentle care and kindness during grooming that you would give her at home?

Well, you've just found a groomer that can provide everything you want, plus much, much more!

With us, you can be sure that your pet will be groomed to the highest standard. You'll be so pleased with how she looks, you'll be proud to walk her down your street and show her off to your neighbors - just like the many other clients we have.

Your preferences and lifestyle, as well as your pet's character, are always taken into account as we advise you on grooming styles. The health, safety and welfare of your pet are always our priority, so you can have peace of mind knowing that we only offer the best advice to help you choose the right options for your pet.

As a caring pet owner, you'll want your pet to be healthy and happy. Therefore, it'll be reassuring to know that, with us, you'll have someone looking out for potential health issues and changes in your pet – some that may only be noticeable during grooming. Early detection of ailments can make all the difference to your pet, so we make sure to keep a close eye out for physical and behavioral changes during grooming.

Your pet will be well looked after and will always get the 'one on one' attention that she needs. You'll always feel confident that she's in the safest of hands with us; We can assure you of that.

Your pet deserves the best so we only use the best and safest products that will get her coat looking gorgeous but won't ever harm her. Others may choose to use cheaper, inferior products in grooming but that's something we simply will not compromise on.

With us, you'll also have someone to turn to if you have issues or worries about your pet. Advice and help is a free extra service we're more than happy to provide. You can call us if you ever have any problems or just need to chat about your little friend.

So if you're looking for a groomer who will leave your pet looking fantastic then give us a call. You'll be over the moon when you see what we can do for you and your little furry friend.

#### **A little about Kathy Rose – owner of Pets of Perfection.**

Kathy Rose, a salon owner since 1983, gained recognition in the Pet industry as a top winning groomer in the United States and abroad.

Kathy has won numerous world and national championships and represented the United States in world competition six years running as a member and coordinator of GroomTeam USA.

Kathy's philanthropic endeavors to educate groomers and improve the pet grooming industry are many. She won the prestigious Cardinal Crystal Grooming Achievement Award (the grooming industry's equivalent of the Academy Awards) for outstanding service to the pet industry, as determined by international balloting.

Kathy is a sought after speaker and grooming judge demonstrating her expertise across the globe, including most major pet industry trade shows throughout the US, as well as, Canada, Portugal, France, Germany, Belgium and the Netherlands.

Kathy demonstrated her expert styling skills in several episodes of "Mutt Makeovers" for the Animal Planet TV series "Petsburg USA".

Kathy's Salon, Pets of Perfection in Boynton Beach, Florida, was featured on the 2005 Groomer to Groomer Buyers Guide and has been pampering pets in Palm Beach County for almost three decades.



**Kathy pictured here with her dog Taylor who is the official Pets of Perfection "meeter and greeter".**

#### **Call for an appointment today. Tel: 561-369-0913**

- ✓ **Have your pet gorgeously groomed so that she is left looking and smelling wonderful. You'll be delighted with how she'll look and you'll be so proud to show her off to your family and friends.**
- ✓ **You'll never have to worry when you leave your pet with us. She'll be groomed in a clean, relaxed environment where only the best and safest products are used.**
- ✓ **Help and advice is freely given so you'll always have someone to turn to if you ever have a problem or a worry about your little friend.**
- ✓ **We use a calm, 'tender loving' approach when grooming, where patience, praise and kindness is assured.**

***Your Feline friend can be a "Perfect Pet" too.  
Pets of Perfection  
Specializes is grooming Cats***

## The Correct Way to Brush Your Dog!

You've probably heard us talk quite a bit about the importance of keeping your dog brushed regularly. It stimulates their skin, removes excess hair and helps to prevent tangles and matting. Whether your dogs have short or long hair, they really do benefit from having a full-body brushing whenever possible.

But while it's important to brush your dog regularly it's even more important to brush your dog thoroughly using the right brush. A quick run with any old brush over your dog's back and sides will not be enough.

For longhaired dogs or for fur that easily tangles, it's ideal to brush them daily; however, shorthaired dogs will still benefit from a weekly brushing.

But what type of brush should you use, and what exactly does a thorough brushing include? The type of brush you should use depends on the length and thickness of fur, as well as susceptibility to tangles.

If your dog's fur is medium to long in length or tends to mat, it's often best to use a slicker brush. These brushes usually have a square or rectangular head of thin wire bristles and they're available in all sizes. For shorthaired dogs, consider using a rubber currycomb. When used in light circles, these feel great on a dog's skin and help you remove excess, dead fur. For curly and thick-coated dogs, you can use a wire-pin brush but it's recommended that you also use a rake if your dog has a thick undercoat.

Of course, brushing should be an enjoyable experience for our dog, which is why it's important that we be gentle. This can be difficult when the fur mats or tangles, so think of it as a tangle in your own hair. By holding onto the tangled portion of fur with one hand placed close against the skin and brushing with the other, you can prevent the painful pull to their skin as you would on your own head.

When brushing your dog, you can begin by brushing from the back of the head to the base of the tail. Then brush the chest and sides by going with the grain from top to bottom. If your dog has a very thick undercoat, you can also brush against the grain to remove some excess fur.

Then comes the tricky part! Many dogs end up with mats on their stomachs, in their armpits and on the backs of their hind legs. For large dogs, encourage them to lay down so that you can thoroughly brush out their stomachs. For small dogs, you can hold their front paws with one hand to help them stand on their hind legs while you brush their bellies with your free hand. But try, too, to get under that tail if they'll let you!

Frequent brushing provides a nice bonding time between you and your dog, but it also saves you both from a lot of hassle that comes from mats and tangles.

If you think you need some spray-on conditioner to help with tangles, or need a little more advice on brushes or brushing technique, please ask, we'll be happy to help.

Pets of Perfection carry a full line of:

**Brushes  
Combs  
& Grooming tools**

as well as

**High Quality Spa Shampoos,  
Conditioners & Therapeutic  
Skin Treatments.**

## Pets of Perfection Perfect Pets of The Month!



This Month's  
Perfect Pets are:  
**"Maya"** – an  
American Cocker  
Spaniel and  
**"Emma"** a  
Maltese who own  
the Howards of  
Boynton Beach

Contact us to see how your pet can become a  
**"Perfect Pet" of the month too!**

***Perfect Pets receive a free gift!***

## Choosing the Best Doggie Bed!

Many of us don't mind at all when our dogs sleep right in our own beds with us; that is, of course, until they start stealing our pillows and blankets or taking up more space than we do! But if we insist that they sleep elsewhere a doggie bed is needed.

There is an unbelievable selection of dog beds on the market, from simple and low cost to extravagant and expensive. But choosing the right bed is more than a matter of taste; it really all depends your dog's needs.

When shopping for a bed, it's important to consider the dog's size, how they lay when sleeping, whether they have health issues and the temperature of the area.

For smaller dogs that like to curl up in a ball to sleep, it's usually best to get a circular or donut-shaped bed that has a nice cushion. You can get a plastic one with a liner or one that is cloth and filled with stuffing. Larger dogs or dogs that like to stretch out will enjoy a larger mat-style bed or a lounge.

When it's hotter or for use outdoors, it's often best to get an elevated plastic bed, as this allows for air circulation and keeps them above any wet ground.

You'll find that there are a few different bed filler options, such as foam or stuffing. When testing the beds, look for something that is dense enough to hold your dog's weight but soft enough to provide some comfort. This is especially important if your dog has hip problems or any type of health or age-related soreness.

Last but not least, it's better to opt for something with a removable and washable cover. This is great for times that our dogs get into messes, shed a lot of fur or bring fleas home! Plus, with all of the gorgeous cloth designs, it's nice to keep them looking great in our homes.

But what's most important is that our dogs have a comfortable place to rest their little heads for a snooze.

## Famous TV Dogs Quiz!

The following dogs are all TV stars. Can you guess their stage names? Answers are on the back page. Don't be looking!

1. Martin's little Jack Russell Terrier in Frasier
2. This Neapolitan Mastiff has been a star in the Harry Potter films since 2001
3. The slobbering St Bernard who stars in this film of the same name
4. The little Cairn Terrier who went with Dorothy to the Land of Oz
5. Stinky's Welsh Corgi, star of Dharma & Greg
6. This Bloodhound struck it rich along with the Beverly Hillbillies in the 1960's
7. The Pug who starred in both 'Men in Black' films
8. This Dogue De Bordeaux partnered Detective Scott Turner, played by Tom Hanks

## The Devil Dressed in Disguise!

*'A limerick about a mischievous little puppy dog'*

Because I'm a puppy I know I look cute  
So I'm sure you're not really going to give me the boot,  
I know you'll forgive me just as those times before  
Because with a wag of my tail your heart melts to the floor.

You get all alarmed at the things that I do  
But for me it is fun when I chew that big pot of glue,  
And what's the big deal if I poop in your shoe  
I thought I was being nice leaving it right there for you!

Why don't you have fun when we go to the park  
You get to run through all that mud and stay out 'til it's dark,  
I thought we were playing chase when you had that big fall  
That's why I ran off and refused to come when you called.

When I ate all that chicken I'd forgotten the rule  
With it there on the counter I had started to drool,  
And I couldn't have known the cat would say no  
Maybe I shouldn't have but boy did he go.

I really didn't mean to burst that little boy's ball  
You looked awful scared when you saw his dad was that tall,  
Maybe it didn't help when I peed on his leg,  
It seemed really painful the way he then made you beg.

Ok I'll admit I know I could do better  
I'll stop eating the plants and chewing your letters,  
I'm sure I'll be forgiven when I flash my big puppy eyes  
Even though you keep saying I'm the devil dressed in disguise.  
- M.J.Hill

## Did You Know?

A cat has a total of 24 whiskers, 4 rows of whiskers on each side. The upper two rows can move independently of the bottom two rows. A cat uses its whiskers for measuring distances.

## Newsletter Copyright!

This newsletter is provided to you every month so that we can give a little bit extra back to you. The content has been carefully selected in order to provide you with the best possible information. Hopefully you find it entertaining and useful.

Much of the information and articles have been sourced from a Dog Grooming publication company and it is strictly copyright protected. So we're afraid it can't be copied or re-used. If you are ever given a newsletter from another groomer with similar information and articles, we'd be grateful if you'd let us know.

Answers  
to Quiz  
1. Eddie  
2. Fang  
3. Beethoven  
4. Toto  
5. Nunzio  
6. Duke  
7. Frank  
8. Hooch

## Pet Dandruff!

Just like humans, pets get dandruff too. It tends to be seen more in the shorthaired pets but all types get it.

Dandruff is usually just the aging dead skin cells scaling and flaking off. While it's normally harmless, in some cases it can indicate an underlying health issue in your pet, such as an infection, allergy or parasites.

So if your pet starts to show signs of dandruff, do not just assume it's a minor skin condition. Do a little investigation and maybe see your vet to make sure there are no bigger issues causing the problem.

*"Cats know how to obtain food without labor, shelter without confinement, and love without penalties"*

~ Walter Lionel Georg

## Please Know That We Really Appreciate It!

You've all been a blessing to us, to our business and, most importantly, to your pets. We're very thankful that you choose us to provide them with the care and attention that they deserve for all of their grooming needs.

It's always nice chatting with you when your get your pets groomed, and there's really nothing like working with all of your friendly and playful pets throughout the day. You have made our business a success, and the opportunity to provide pet care in our community is simply wonderful. So thank you for all of your support and all that you do to provide your dogs with happy and healthy lives!

Please be sure to let us know if you ever have any questions or concerns about your pets or any of the services we provide. Your happiness and satisfaction are our top priority (alongside the absolute best care for your pets!), and it's our pleasure to provide the best experiences for you and your special pet.

With yet another season coming to an end, we're preparing for the next and do hope that you and your pets will be sharing it with us! Thank you, once again.

*Please submit your questions, concerns and ideas! We would love to receive your input !*

*[petsz@att.net](mailto:petsz@att.net)*

## Get This Newsletter Every Month!

To continue to provide you with information, help and a little bit of fun, we publish this newsletter at the beginning of every month. There will always be a copy available for you.

*To subscribe to Perfect Pets News:*

*Email: [petsz@att.net](mailto:petsz@att.net)*

*Call: 561-369-0913*

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