



Perfect Pets News



Tips, advice and some fun facts about our best friends!

Keeping Your Pets Safe from The Storms

Summer storms with thunder, lightning and high wind can be frightening to pets and in some, cases, can cause severe anxiety. Typically you will find these pets hiding under the bed or in a closet. Keep in mind that dogs and cats are den animals and may feel more comfortable in a small confined space, especially during a storm. Try to create a safe haven for them, such as a crate with their favorite toys and treats or by placing their bed or favorite blanket in a secure place such as a closet or under your bed.

Aroma therapy products are available to help soothe and can be sprayed in the area, directly on the bedding or misted into the air via an infuser.

A new product has hit the market called the "Thundershirt". It is simply a garment that your pet wears like a jacket that provides a gentle, constant pressure which has a calming effect on some pets.

As we enter the height of hurricane season we must do more than sooth our pet's anxieties. Hurricane preparedness includes our precious furry family members and as you make your list and collect emergency items for the household it is important to include them in your plans. There are a few steps you can take to help insure your pet's safety in the event of a hurricane.

Securely attach an i.d. tag to your pet's collar and include a number of a friend or family member that is well out of the danger zone.

If you are in an evacuation zone, plan ahead for your pet as most evacuation shelters do not accept pets. Make a list of pet friendly hotels and emergency pet shelters out of the danger zone.

Along with your list of emergency numbers, include your veterinarian, local animal control, local animal shelters,

Transport your pet safely. Use secure pet carriers and keep your pet on a leash or in a harness.

Carry a photo of your pets for identification purposes.

Make sure to have at least a week's supply of your pet's food, water and medications available.

Lets hope none of us are scrambling for higher ground in the coming weeks, but be prepared just in case! For more information on protecting your pet in an emergency:

<http://www.bt.cdc.gov/disasters/petprotect.asp>

Kathy

Pets of Perfection Pet Spa **Professional Pet Grooming Consultants, Inc.**

7730 Boynton Bch. Blvd Ste. 10 Boynton Beach, FL 33437

Call: 561-369-0913

Email: petsz@att.net

Your Perfect Pet Deserves the Best!

Pets of Perfection Pet Spa

is a full service pet grooming and styling salon offering:

- * *Expert hand* *
- * *Scissoring* *
- * *Therapeutic Skin Treatments* *
- * *Hydro Massage* *
- * *Terrier Hand Stripping* *
- * *Show Styling and Pet Grooming* *
- * *Cat Grooming* *
- * *Fancy Collars, Leads & Accessories* *
- * *Designer Pet Carriers* *

A Wonderful World of Animals!

New research is showing that animals are much more like us than we might think!

! While the songs of sparrows may sound beautiful to us, they sound violent and insulting to the other sparrows. According to *Orange News*, research shows their singing is a means for males to boast and fling insults at one another to impress the girls. In "*tough neighborhoods*," the males sing the same songs but will sing their own if there's less competition in the area.

! We already knew that children learn by observing and mimicking our behavior, but, according to *BBC News*, our dogs do it too! A study in Austria showed that the way we play with them as pups also influences their ability to imitate us. They can actually learn much more quickly by watching us do something than by having us direct them with verbal and physical cues. Of course, treats speed up this process as well!

Did You Know?

Acorns that have fallen from trees can actually make dogs sick. The nuts contain a toxin that causes gastrointestinal distress in some animals. While dogs wouldn't normally eat a large enough quantity to become severely ill, it's best they not eat any at all, because the nut itself can also cause an internal blockage during digestion.

"Grooming your dogs is such a delight, leaving their fur looking great and so fluffy and light"

FOR IMMEDIATE RELEASE:

Florida Pet Grooming Salon, Pets of Perfection, Nominated as a Top Four Finalist for US Retail Grooming Salon of the Year.

Boynton Beach, Florida, (August 2011) – Pets of Perfection is a top finalist for the Crystal Achievement Award, Retail Grooming Salon of the Year. International pet grooming champion and certified master groomer, Kathy Rose has created the perfect place to pamper pets in Boynton Beach, Florida. Pets of Perfection, a state of the art pet styling salon and boutique, is one of four US pet styling salons and the only Florida salon to be nominated as a finalist for the coveted award. Voting by international ballot from pet industry professionals will culminate at a prestigious award ceremony and gala event being held in conjunction with the Super Zoo Tradeshow <http://www.superzoo.org> at the Mandalay Bay Convention Center in Las Vegas on September 13, 2011.



The Crystal Achievement Awards, sponsored by Cardinal Laboratories and promoted by Brand Development Group of MacFadden Communications, publisher of Pet Business & Grooming Business, have blossomed into one of the most widely known and appreciated events in the grooming industry. Crystal Achievement Awards provide a vehicle for grooming industry members to recognize the exceptional accomplishments of their peers. Nominations are made by professional groomers on the basis of strict criteria of excellence for each of the six categories.



Retail Grooming Salon of the Year is awarded to the groomer in a retail environment who maintains the highest standards of professionalism and customer service. Through actions, conduct, and interactions with the public, this groomer has proven to be a positive reflection on the industry and has engaged in activities that promote awareness and appreciation for grooming services among the pet owning public. This award recognizes an outstanding retail grooming business with up to five locations which provide a safe, clean and professional environment for clients and employees alike and demonstrate excellence in their craft.

Pets of Perfection, <http://petsofperfection.com> has been pampering pets in Palm Beach County, Florida for almost three decades under the keen eye of Kathy Rose. Kathy, an internationally acclaimed grooming champion has gained recognition in the Pet Industry as a top winning stylist, lecturer and judge. Kathy has won numerous world and national championships and represented the United States in world competition six years running as a member and coordinator of Groom Team USA. Kathy's philanthropic endeavors to educate Groomers and improve the pet grooming industry are many. She won the 1997 Crystal Grooming Achievement Award for outstanding service to the pet industry, and has received numerous nominations in the 23 year history of the Crystal Achievement Awards including: American Groomer of the Year, Grooming Judge of the Year and Congeniality. Kathy is also a finalist for the 2010 **Barkleigh Honors Award** for outstanding service to the pet industry. The Barkleigh Honors Program is being introduced at Groom Expo in Hershey PA, September 8-11, 2011. <http://www.groomexpo.com/>

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The Doggie Best-Sellers List!

"Why People Throw Sticks, and What to Do About It"
– by FetchBoy the Golden Retriever

"Teach Your Human to Heel" – by Ruff Rottweiler

"How I Licked the Toilet Bowl Habit" – by Sammy Snauzer

"101 Ways to Skin a Cat" – by Duke Dingo.

"Stop Chasing Cats and Start Catching Them" – by Dr. Rover Tilted

Blood Banks for Dogs!

When dogs are in need of emergency surgery for major injuries or illness, they may need blood transfusions to help them recover. Oftentimes, these life-saving transfusions are possible thanks to blood donations from healthy dogs.

The donation process is similar to that of human blood donations. Clinics host collection sessions in various locations, and pet owners can take their dogs in for donations up to four times yearly. Each donation can save up to four dogs' lives, according to *BBC News*.

These donations are virtually painless for the dogs, as they're given local anesthesia to numb the skin.

People who are interested in helping other dogs in need can call their veterinarians to learn more about listing their dogs as donors. The banks are in need of positive and negative blood types but are especially in need of negative-type blood. Breeds with this type include Dobermans, Rottweilers, greyhounds, German shepherds and boxers.

To be eligible as a donor, the dog must be up-to-date on vaccinations, weigh more than 50 pounds, and be between two and eight years of age.

Word Scramble!

Unscramble the letters for these dog training words!

- | | |
|--------------|---------------------|
| 1. eleh | 8. iveg em uory wpa |
| 2. its | 9. omec |
| 3. ytas | 10. ropd ti |
| 4. raspie | 11. efcth |
| 5. raetst | 12. hevibora |
| 6. lolr vero | 13. eald |
| 7. eapsk | 14. fof |

See page four for the answers!

Avalanche Rescue Dogs!

People who are swept into avalanches have a small chance of survival after only 15 minutes of being trapped in the snow, and finding them can be incredibly difficult. But this is yet another job a dog can do quite well. A dog in Austria once found a person buried beneath 39 feet of it!

Avalanche rescue dogs learn this skill by searching for their handlers on snowy mountains. They follow their scent, and are then rewarded once they find the person. The trainers also bury themselves in pockets of snow so the dog learns to sniff and dig them out.

Fully trained dogs begin the search by sticking their noses into open pockets of snow throughout the area. If the scent weakens, they move to another area. However, if the scent becomes stronger within the pocket, they begin digging the snow away themselves. The rescue workers then help the dog dig deeper.

Having one rescue dog on the scene is the equivalent of having twenty people searching on foot. They're able to scan the area much more quickly by following their noses. Their ability to do the job quickly can depend on a variety of factors, however, such as the wind and depth of snow.

These dogs spend their days in snowy destinations such as ski resorts, where they're available 24 hours daily in case of emergency.

Omega-3s For Healthy Skin and a Shiny Coat!

While omega-3 fatty acids are often touted for human health, they're also beneficial to skin and coat health in dogs. Unfortunately, most dog foods have a much higher level of omega-6 fatty acids.

One way to help dogs achieve a better balance is to provide them with a low-fat dog food and supplement it with omega-3s. Doing so can reduce problems with inflammation and improve the feel and appearance of their hair.

This type of supplementation can take time to show results, and it can also cause negative side effects such as loose stools. So, prior to making such adjustments to their diet, it's good to speak with the veterinarian, especially if your dog has any skin problems or if they're taking any medication.

Healthy Snacks for Dogs!

Although treats are really helpful with training and absolutely loved by most dogs, they can greatly contribute to obesity and other health problems. This is especially true of chewy store-bought treats that are loaded with fat and sugar.

Rewarding them needn't be unhealthy, though. Dogs enjoy many of the same nutritious foods we eat, and using those foods as snacks helps keep them healthy while also being easier on your budget.

Some of the healthiest snacks include small bits of vegetables, such as carrots and celery. Your dogs may initially turn their nose up at veggie treats, but once they have them a few times, they tend to develop a taste for them.

They also like small bits of fruit, which you can blend with yogurt for an even tastier snack. Some foods should be avoided, however, as they can be poisonous to dogs. These include grapes, raisins, onions, and potato skins.

Newsletter Copyright!

This newsletter is provided to you every month so that we can give a little bit extra back to you. The content has been carefully selected in order to provide you with the best possible information. Hopefully you find it entertaining and useful.

Much of the information and articles have been sourced from a Dog Grooming publication company and it is strictly copyright protected. So we're afraid it can't be copied or re-used. If you are ever given a newsletter from another groomer with similar information and articles, we'd be grateful if you'd let us know.

Word Scramble Answers!

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|-----------|---------------------|-------------|--------------|
| 1. Heel | 5. Treats | 9. Come | 12. Behavior |
| 2. Sit | 6. Roll over | 10. Drop it | 13. Lead |
| 3. Stay | 7. Speak | 11. Fetch | 14. Off |
| 4. Praise | 8. Give me your paw | | |

Pets of Perfection Pet Spa

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- ✓ You'll never have to worry when you leave your pet with us. She'll be groomed in a clean, relaxed environment where only the best and safest products are used.
- ✓ Help and advice is freely given so you'll always have someone to turn to if you ever have a problem or a worry about your little friend.
- ✓ We use a calm, 'tender loving' approach when grooming, where patience, praise and kindness is assured.

Your Feline friend can be a "Perfect Pet" too.

Pets of Perfection

Specializes in grooming Cats

Please submit your questions, concerns and ideas! We would love to receive your input!

petsz@att.net

Get This Newsletter Every Month!

To continue to provide you with information, help and a little bit of fun, we publish this newsletter at the beginning of every month. There will always be a copy available for you.

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Your Perfect Pet Deserves the Best!

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