



# Perfect Pets News



Tips, advice and some fun facts about our best friends!

## For the Love of Dogs...

It's been said that dogs enter our lives to teach us valuable lessons. Some of those lessons we are quick to learn and slow to forget (e.g. don't leave sandwiches unattended), but others we can be slow to learn and quick to overlook (e.g. my dog is anxious because *I* am). As frustrating as the latter can be, they're truly a gift. Relationships with dogs can provide stunning self-reflection that leads to personal growth, and this is only one of the many ways they enrich our lives. The poem *What I Asked For, What I Needed* voices this wonderfully:

When I got my new dog,  
I asked for strength that I might rear her perfectly;  
I was given weakness that I might feed her more treats.

I asked for good health that I might rest easy;  
I was given a "special needs" dog that I might know nurturing.

I asked for an obedient dog that I might feel proud;  
I was given stubbornness that I might feel humble.

I asked for compliance that I might feel masterful;  
I was given a clown that I might laugh.

I asked for a companion that I might not feel lonely;  
I was given a best friend that I would feel loved.  
I got nothing I asked for, but everything I needed.

I got a dog.

Dogs can surely put our strengths and weaknesses to the test, yet they remain loyal and loving as we learn—or as *they* train us, rather! And, of course, they carry the traits of a true best friend all the while. Nuzzling your knee when you've had a bad day; begging you to explore the great outdoors; bowing and frolicking when it's time to play; and giving you looks when you've clearly gone mad. These are only a few of the ways they enrich our everyday lives.

Here's wishing you a month (and many more) of much love! Regardless of whether you've a sweetie in the picture, you've certainly got a dear companion by your side. A Happy Valentine's Day to you, and I look forward to seeing you and your best little friends again. In the meantime, do treat yourself to some pampering and cozy relaxation for the holiday—or simply for the fun of it!

Kathy

## ***Pets of Perfection Pet Spa*** ***Professional Pet Grooming Consultants, Inc.***

7730 Boynton Bch. Blvd Ste. 10 Boynton Beach, FL 33437

**Call: 561-369-0913**

**Email: [petsz@att.net](mailto:petsz@att.net)**

***Your Perfect Pet Deserves the Best!***

## **Pets of Perfection Pet Spa**

is a full service pet grooming  
and styling salon offering:

- \* **Expert hand** \*
- \* **Scissoring** \*
- \* **Therapeutic Skin Treatments** \*
- \* **Hydro Massage** \*
- \* **Terrier Hand Stripping** \*
- \* **Show Styling and Pet Grooming** \*
- \* **Cat Grooming** \*
- \* **Fancy Collars, Leads & Accessories** \*
- \* **Designer Pet Carriers** \*

## **Inside this Issue:**

- A Look at the French Bulldog
- Pregnancy Cycles in Dogs
- Canine Heart Health
- Collar Cleaning Tips!
- Shedding out of Season?

## **A Wild World of Animals!**

! Police arrived at the home of Mr. Moss in the middle of the night, following an emergency call from his phone. He was confused as to why they were there, as he'd been asleep for hours and had not called. One of the officers then noticed Mr. Moss's cat, Ginger, curled up around the phone, off the hook, with his paw laying on the keypad. The police thought it a purrfect ending that it was Ginger who'd rang them, according to *Orange News*, but I imagine Mr. Moss will now be keeping his phone away from the kitty!

! It turns out that reindeer really do fly in winter, though their feet don't leave the ground. According to researcher Andrew Hayes, reindeer feed on "magic mushrooms" in the wild to experience an altered state of consciousness, thus escaping the dull dreariness that wintertime brings them.

"A well groomed pet you'll love being seen, with a shiny coat so soft and clean"

## **A Look at the French Bulldog!**



The French bulldog or Boule-Dog Francais actually originated in Nottingham, England, when lace makers bred down English bulldogs to make a toy variety. They were bred as lapdogs.

Most easily recognized by their "bat ears" and somewhat flat skull, French bulldogs have the muscular build of a large dog—in a small body. Their demeanor is sometimes silly, sometimes serious, but overall they are affectionate and alert companion dogs.

They do well in indoor settings and don't require as much exercise as larger dogs. In spite of their small size, they do act as watchdogs and may establish themselves as leaders within a group of other dogs.

Shorthaired and smooth-coated, French bulldogs have minimal grooming needs. Routine nail clipping and bathing as needed is often sufficient.

## **Doggy Grooming Quiz!**

1. The most commonly groomed dog comes in three sizes: mini, toy, and standard. Which breed is it?
2. Each nail has a vein in it called the\_\_\_\_\_.
3. All dogs need at least one bath monthly. T or F
4. Short-haired dogs such as the Chihuahua don't need grooming because they don't shed. T or F
5. The \_\_\_\_ glands of a dog may need to be expressed if the dog has been scooting on the floor.
6. Dogs need their teeth brushed regularly. T or F
7. Dogs don't shed in winter. T or F
8. Daily \_\_\_\_\_ can help prevent matting in a dog's fur.

*Check your answers against the key on Page 4!*

## **Collar Cleaning Tips!**

When you're not yet ready to buy a new collar but need to remedy the sullied look or smell of an existing one, try this:

Rub cloth collars between your palms, in a mix of water and a few drops of laundry detergent. Rinse, squeeze out any excess water, and lay it flat to dry.

Wipe off a leather collar, and then apply saddle soap. Buff it off for a fresh and clean look!

## **What you can Expect when you Bring your Pet to Pets of Perfection!**

Would you like your pet groomed so that she's looking gorgeous and left just the way you want her to look? Do you want her coat smelling delightful so there's no more 'pet' smell in your home? Would you like her coat feeling soft while being just a dream to cuddle? And above all, would you like reassurance that your pet is getting the same gentle care and kindness during grooming that you would give her at home?

Well, you've just found a groomer that can provide everything you want, plus much, much more!

With us, you can be sure that your pet will be groomed to the highest standard. You'll be so pleased with how she looks, you'll be proud to walk her down your street and show her off to your neighbors - just like the many other clients we have.

Your preferences and lifestyle, as well as your pet's character, are always taken into account as we advise you on grooming styles. The health, safety and welfare of your pet are always our priority, so you can have peace of mind knowing that we only offer the best advice to help you choose the right options for your pet.

As a caring pet owner, you'll want your pet to be healthy and happy. Therefore, it'll be reassuring to know that, with us, you'll have someone looking out for potential health issues and changes in your pet - some that may only be noticeable during grooming. Early detection of ailments can make all the difference to your pet, so we make sure to keep a close eye out for physical and behavioral changes during grooming.

Your pet will be well looked after and will always get the 'one on one' attention that she needs. You'll always feel confident that she's in the safest of hands with us; We can assure you of that.

Your pet deserves the best so we only use the best and safest products that will get her coat looking gorgeous but won't ever harm her. Others may choose to use cheaper, inferior products in grooming but that's something we simply will not compromise on.

With us, you'll also have someone to turn to if you have issues or worries about your pet. Advice and help is a free extra service we're more than happy to provide. You can call us if you ever have any problems or just need to chat about your little friend.

So if you're looking for a groomer who will leave your pet looking fantastic then give us a call. You'll be over the moon when you see what we can do for you and your little furry friend.

## **Pregnancy Cycles in Dogs!**

Many pups are born in late spring, following about nine weeks of pregnancy, so we'll soon be seeing a lot of intact female dogs coming into their heat cycle. Noticeable symptoms such as bleeding and restlessness last for only a week or so, but they're receptive to pregnancy for some time thereafter.

After a dog's first proestrus (bleeding) cycle, and if not already spayed, you may notice symptoms of pregnancy. But this does not necessarily indicate that she is in fact pregnant.

Her hormones will assume that she has conceived, regardless of whether she did, and her body will respond accordingly. In some cases there is a "false pregnancy" in which the dog lactates, creates a nest of blankets and so forth, and has a distended stomach—but no pups.

For accurate certainty you would have to have her blood tested. It's also advised that you *not* have her spayed during a false pregnancy, as it does not interrupt the hormonal process and can actually prolong the problem.

Now then would be a good time to consider having your dog spayed if she is of an appropriate age and hasn't yet entered proestrus. If not, prepare for giving her a lot of extra attention and special care, as she will likely feel anxious, needy and slightly unwell as her body transitions through the cycles. You will also need to closely guard her from male suitors, as she will attract them in droves!

## **Why it's better to have a Dog than a Hot Date!**

A dog never asks about the other dogs you've known previously in life, nor do they care if you pet another one.

Dogs never expect you to phone them. And if you're running late, they're even happier to see you when you finally arrive.

A dog is only ever in the bathroom for a quick drink—there's no waiting around for them to come back out.

While you might meet your dog's parents when you first pick the pup up, they'll never visit with you—no matter how long you're together.

A dog will never think you're slovenly for leaving a pile of clothes on the floor. They love it!

And they'll never expect a gift for Valentine's Day.

## **Canine Heart Health!**

Dogs' hearts are very similar to ours, and are susceptible to many of the same problems. Although they need not monitor their cholesterol and won't suffer heart attacks because of it, they can develop arrhythmias and heart disease.

Symptoms that can indicate heart disease include coughing, particularly when laying down or waking up; rapid breathing, heart rate and panting when at rest; lower energy levels or a need to rest frequently when exercising; and a swollen belly.

Seeing any of these signs in your dog can alert you to the need for veterinarian attention between their regularly scheduled wellness check-ups.

A quick study on the basics of canine CPR can also be helpful in the event of a heart-health emergency. The techniques save lives on the way to the hospital. Just like us, dogs can regain breath and consciousness following full collapse.

## **Did You Know?**

Dogs were the first animals to be tamed and domesticated by people. This was prior to the domestication of livestock, too—not just companion house pets such as cats.

Experts are unsure of how humans and dogs first befriended one another, but they believe it may have been from hunters adopting the young pups of wolves.

## **A little about Kathy Rose – owner of Pets of Perfection.**

Kathy Rose, a salon owner since 1983, gained recognition in the Pet industry as a top winning groomer in the United States and abroad.

Kathy has won numerous world and National championships and represented the United States in world competition six years running as a member and coordinator of GroomTeam USA.

Kathy's philanthropic endeavors to educate groomers and improve the pet grooming industry are many. She won the prestigious Cardinal Crystal Grooming Achievement Award (the grooming industry's equivalent of the Academy Awards) for outstanding service to the pet industry, as determined by international balloting.

Kathy is a sought after speaker and grooming judge demonstrating her expertise across the globe, including most major pet industry trade shows throughout the US, as well as, Canada, Portugal, France, Germany, Belgium and the Netherlands.

Kathy demonstrated her expert styling skills in several episodes of "Mutt Makeovers" for the Animal Planet TV series "Petsburg USA".

Kathy's Salon, Pets of Perfection in Boynton Beach, Florida, was featured on the 2005 Groomer to Groomer Buyers Guide and has been pampering pets in Palm Beach County for almost three decades.



**Kathy pictured here with her dog Taylor who is the official Pets of Perfection "meeter and**

## **Shedding Out of Season?**

We often refer to spring as the "shedding season," but this doesn't mean a dog stops shedding in winter. Indoor domesticated dogs shed pretty evenly throughout the year, as they're mostly in an environmentally controlled setting. It's not always noticeable, however, because it varies by the type and growth cycle of their coat.

In some breeds, the dead hair simply collects within their coat until it forms into tufts and falls out. This appears to be an increase in shedding, as they're suddenly dropping hair everywhere, but the rate of their hair growth cycle hasn't really changed. In other breeds, the hairs fall out as they die off, leaving no discernable difference in the amount of shedding at any given time.

Dogs that mostly live outdoors do undergo significant coat changes as the seasons change, as do indoor dogs that were bred for harsh climates.

Regardless of their breed type or typical living environment, dogs greatly benefit from routine combing and brushing. The consistent removal of dead hair can stop it from falling out in tufts, and it also helps their skin "breathe."

Use brushes designed for your dog's coat type, and aim to brush them thoroughly at least a few times weekly. This can be an excellent bonding experience too, while possibly reducing the amount of time you have to spend on vacuuming!

## **Newsletter Copyright!**

This newsletter is provided to you every month so that we can give a little bit extra back to you. The content has been carefully selected in order to provide you with the best possible information. Hopefully you find it entertaining and useful.

Much of the information and articles have been sourced from a Dog Grooming publication company and it is strictly copyright protected. So we're afraid it can't be copied or re-used. If you are ever given a newsletter from another groomer with similar information and articles, we'd be grateful if you'd let us know.

**Answer  
To  
Quiz**

1. Poodle
2. Quick
3. False
4. False
5. Anal
6. True
7. False
8. Brushing

## ***Pets of Perfection Pet Spa***

**Call for an appointment today.**

**Tel: 561-369-0913**

- ✓ **Have your pet gorgeously groomed so that she is left looking and smelling wonderful. You'll be delighted with how she'll look and you'll be so proud to show her off to your family and friends.**
- ✓ **You'll never have to worry when you leave your pet with us. She'll be groomed in a clean, relaxed environment where only the best and safest products are used.**
- ✓ **Help and advice is freely given so you'll always have someone to turn to if you ever have a problem or a worry about your little friend.**
- ✓ **We use a calm, 'tender loving' approach when grooming, where patience, praise and kindness is assured.**

*Your Feline friend can be a "Perfect Pet" too.*

*Pets of Perfection*

*Specializes in grooming Cats*

***Please submit your questions, concerns and ideas! We would love to receive your input!***

*[petsz@att.net](mailto:petsz@att.net)*

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***Your Perfect Pet Deserves the Best!***

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