



Perfect Pets News



Tips, advice and some fun facts about our best friends!

Hi and welcome to the Pets of Perfection news letter. Every month I will be bringing you this free newsletter which will be packed full of interesting, useful and fun articles and facts about our four legged friends. I am doing this to give you back a little bit extra and to say thanks for being such loyal clients.

I really hope you enjoy reading the stories and articles and hope you get a little something from it to help you and your pet. Please let me know what you think and share your thoughts and ideas so I can keep this news letter interesting and useful. Also, please pass this on to others who share their lives with All Creatures Great and Small.

Kathy

Microchips are reuniting lost Pets with their worried Owners!

Although we all keep a close eye on our pets when we're at home, there is an unfortunate variety of circumstances that can occur in the blink of an eye, which can leave a pet nowhere to be found. These things can happen regardless of training and a pet's obedience to their owner, because nature and the ill intent of other people can often override obedience.

Many people have been left in shock over the disappearance of their pet, especially because they've never run off or escaped from their back yard before. But there's always a first time for everything. In nature, sometimes it's nothing more than a loud clap of thunder that sends a pet running; it's also quite common for pets to follow the scent of another pet for mating – and that other pet might be far away from home! And there's also the occasional thief who will steal a pet from its loving owners.

While you can do plenty of things to ensure that it doesn't happen, if your pet does disappear, you'll want to know that you've got the best possible chance of being reunited again.

So you should strongly consider having your pet microchipped, if you haven't done so already. A microchip is a small computer chip that is quickly and easily inserted directly beneath your pet's skin (by a professional, of course).

The great thing about microchips is that animal shelters and veterinarians are able to scan pets for chips in the event that they've been separated from their owners. With your contact information in the database of microchips, it's much easier for people to locate you if they've found your pet.

The good news is that there are thousands of pets being reunited with their owners, sometimes after months – or even years – of disappearance!

Let's hope it never happens to you but just think that without a microchip, there's just no way possible that someone finding your pet would ever know that you're their owner. So it makes lots of sense to get your pet microchipped.

Pets of Perfection Pet Spa **Professional Pet Grooming Consultants, Inc.**

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Your Perfect Pet Deserves the Best!

Are you new to this Newsletter or trying to find a good Dog Groomer?

If you're reading this newsletter for the first time or are looking for a Dog Groomer, please read page 2. There you'll find out how we could really benefit you and provide you with exactly what you're looking for.

INSIDE THIS ISSUE:

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It's an Animal's World!

! A new pet-only airline has been launched in the US. Pet Airways is the first airline to carry pets in the main cabin of the airplane rather than the cargo hold.

The furry 'pawsengers' won't have to put up with annoying human travelers either, as it's only pets that travel on these flights!

The pets are monitored during the flight where fresh airflow and temperature in the cabin are maintained. This ensures the pets arrive at their destinations happy and healthy.

! A New York based animal trainer has taught her dog to read. According to Ananova.com, Lyssa Rosenberg taught her terrier, Willow, to read messages she wrote down on sheets of paper.

"She's a quick learner." Ms. Rosenberg said. *"It only took her six weeks to read and respond to the words on the sheets."* She even reads words when they are printed onto the paper from a computer.

Willow had already been trained to appear in TV ads and has learned 250 different things, such as playing dead when she hears "bang," putting her paw in the air when she hears "wave," and standing on her back legs when she hears "beg."

! A little Chihuahua miraculously survived after being trodden on by his best friend – a Clydesdale horse. According to Ananova.com, Leroy (the Clydesdale) accidentally stepped on the tiny dog (Berry) while they were playing.

Their owner Abbey Newton from Melbourne, Australia said: *"Leroy stepped back, right on her head. There was just this little tiny bit of her nose sticking out. I thought she was dead."* After rushing Berry to the vet and more or less giving up all hope, everyone was amazed to find that she had made a full recovery by the next morning.

Your pet getting pampered in a bath full of bubbles, groomed to perfection & given plenty of cuddles!

IF YOU ARE NEW TO THIS NEWSLETTER PLEASE TAKE A MOMENT TO READ THIS PAGE AND FIND OUT MORE ABOUT WHAT WE COULD DO FOR YOU AND YOUR PET!

Pets of Perfection Pet Spa

Your Perfect Pet Deserves the Best!

Pets of Perfection Pet Spa is a full service pet grooming and styling salon offering:

- * Expert hand * Scissoring * Therapeutic Skin Treatments * Hydro Massage * Terrier Hand Stripping***
- * Show Styling and Pet Grooming * Cat Grooming * Fancy collars, leads and accessories***
- * Designer Pet Carriers***

What you can Expect when you Bring your Pet to Pets of Perfection!

Would you like your pet groomed so that she's looking gorgeous and left just the way you want her to look? Do you want her coat smelling delightful so there's no more 'pet' smell in your home? Would you like her coat feeling soft while being just a dream to cuddle? And above all, would you like reassurance that your pet is getting the same gentle care and kindness during grooming that you would give her at home?

Well, you've just found a groomer that can provide everything you want, plus much, much more!

With us, you can be sure that your pet will be groomed to the highest standard. You'll be so pleased with how she looks, you'll be proud to walk her down your street and show her off to your neighbors - just like the many other clients we have.

Your preferences and lifestyle, as well as your pet's character, are always taken into account as we advise you on grooming styles. The health, safety and welfare of your pet are always our priority, so you can have peace of mind knowing that we only offer the best advice to help you choose the right options for your pet.

As a caring pet owner, you'll want your pet to be healthy and happy. Therefore, it'll be reassuring to know that, with us, you'll have someone looking out for potential health issues and changes in your pet - some that may only be noticeable during grooming. Early detection of ailments can make all the difference to your pet, so we make sure to keep a close eye out for physical and behavioral changes during grooming.

Your pet will be well looked after and will always get the 'one on one' attention that she needs. You'll always feel confident that she's in the safest of hands with us; We can assure you of that.

Your pet deserves the best so we only use the best and safest products that will get her coat looking gorgeous but won't ever harm her. Others may choose to use cheaper, inferior products in grooming but that's something we simply will not compromise on.

With us, you'll also have someone to turn to if you have issues or worries about your pet. Advice and help is a free extra service we're more than happy to provide. You can call us if you ever have any problems or just need to chat about your little friend.

So if you're looking for a groomer who will leave your pet looking fantastic then give us a call. You'll be over the moon when you see what we can do for you and your little furry friend.

A little about Kathy Rose – owner of Pets of Perfection.

Kathy Rose, a salon owner since 1983, gained recognition in the Pet industry as a top winning groomer in the United States and abroad.

Kathy has won numerous world and national championships and represented the United States in world competition six years running as a member and coordinator of GroomTeam USA.

Kathy's philanthropic endeavors to educate groomers and improve the pet grooming industry are many. She won the prestigious Cardinal Crystal Grooming Achievement Award (the grooming industry's equivalent of the Academy Awards) for outstanding service to the pet industry, as determined by international balloting.

Kathy is a sought after speaker and grooming judge demonstrating her expertise across the globe, including most major pet industry trade shows throughout the US, as well as, Canada, Portugal, France, Germany, Belgium and the Netherlands.

Kathy demonstrated her expert styling skills in several episodes of "Mutt Makeovers" for the Animal Planet TV series "Petsburg USA".

Kathy's Salon, Pets of Perfection in Boynton Beach, Florida, was featured on the 2005 Groomer to Groomer Buyers Guide and has been pampering pets in Palm Beach County for almost three decades.



Kathy pictured here with her dog Taylor who is the official Pets of Perfection "meeter and greeter".

Call for an appointment today. Tel: 561-369-0913

- ✓ **Have your pet gorgeously groomed so that she is left looking and smelling wonderful. You'll be delighted with how she'll look and you'll be so proud to show her off to your family and friends.**
- ✓ **You'll never have to worry when you leave your pet with us. She'll be groomed in a clean, relaxed environment where only the best and safest products are used.**
- ✓ **Help and advice is freely given so you'll always have someone to turn to if you ever have a problem or a worry about your little friend.**
- ✓ **We use a calm, 'tender loving' approach when grooming, where patience, praise and kindness is assured.**

***Your Feline friend can be a "Perfect Pet" too.
Pets of Perfection
Specializes is grooming Cats***

Doggy Word Search!

The following Word Search contains the names of 8 breeds of dogs. The breeds included are listed on the back page but can you find them first before looking at the names.

R D E A S D O O S G G J Z C
E N O D G E E G R E T N U H
I U A A Q K I Y R I Q W S I
R O U F C L O L O D H E N N
R H K A G F G V N M L I E E
E F E L Y H S T I B A T L S
T L H A L H A S A A P S O E
L O F L W Q E N A S L E T C
L W O D N M B V H Z X W P R
U H U V B K R U G O X V P E
B S O P G H R A L A U F I S
E I K I T Y H W L R S N X T
D R J V Q G U P P O L L D E
I I H Z M R U W I I E T K D

Puppy Facts!

- When puppies are born, they are both deaf and blind and have a very poor sense of smell. These senses develop over the first few weeks of their lives. Puppies naturally group together and stay close to their mother for warmth.
- Puppies do best when they remain with their mother until they are at least eight weeks old. In that time they will learn a lot from their mother and their characters will develop.
- Puppies sleep 90% of the day for their first few weeks.

Is it Time to Shed the Pounds?

Does your pet look at you with longing eyes as you're trying to eat your own food? It can be difficult to say no to your best friend when they want a bite of whatever you're eating, but it's really important to keep their weight in mind.

Just as we can experience a host of health problems from being overweight, so can our pets. Obesity in pets can lead to diabetes, heart conditions, joint pain, decreased immunity, difficulty breathing and a range of other concerns.

To ensure the highest quality of life for our beloved friends, it's essential that we find the proper balance between exercise and food intake. Exercise becomes much more difficult for pets when they pack on extra pounds, which makes it harder to meet their physical and psychological needs.

If you're wondering whether your dog is at a healthy weight, just take a look at their rib cage. You should be able to feel your dog's ribs without feeling a thick layer of fat. Dogs, depending on breed, should also have a visible inward curve between the chest and hind end.

Any concerns about a pet's weight should be discussed with a veterinarian, as weight problems can result from or lead to illness. But to help your pet stay fit, you can reduce the amount of snacks and treats given and provide food portions appropriate to his level of physical activity.

Although most pets love to munch on anything they can get their paws on, it's up to us to decide on what they can eat and to keep them fit and trim!

Did You Know?

Dogs are omnivorous, which means they eat meat as well as plants. Although no one is 100% sure why dogs eat grass, it's thought that one reason is because they get a craving for greens. In fact, some dogs graze on grass every day. Others may just eat grass occasionally and it's thought that some do so because they have an upset tummy and want to make themselves sick.

Pets of Perfection Perfect Pet of The Month!



"Dutchess"
is a two and a half year old Bearded Collie who owns Julie Stulman of Boynton Beach.

Contact us to see how your pet can become a "Perfect Pet" of the month too!
Perfect Pets receive a free gift!

Choosing the Style that Fits Your Lifestyle

We've all heard about choosing a dog breed that fits our lifestyle (highly active vs. laid back, etc.), but we must also consider the lifestyle of our own and of our dogs when choosing an appropriate style or haircut for them.

Although the fluffy or long and shiny coat on a show-quality dog is astoundingly beautiful, it's not always practical for the everyday activities of dogs and their owners. Of course, your dog should always look great after being groomed, but it's really important to choose a style for which the amount of maintenance works for both you and your dog.

For example: Many people love the long and glossy look of a full-coated Shih Tzu, Maltese or Yorkshire Terrier; however, maintaining the look of this coat is very time consuming for dog owners, as it requires extensive daily brushing.

Because most dogs love to get into messes or run around the yard, it's not always practical to keep them in a long, high-maintenance coat. If your dog always finds herself frolicking outdoors or if you don't have the time for a lot of daily upkeep on their coat, you can always keep them in a shorter, yet stylish haircut.

There is actually a variety of styles to choose from for many dog breeds, so there's no need to worry about choosing between practical and stylish – you can easily have the best of both worlds. We'd be happy to talk with you about different options that would suit the lifestyle shared by you and your dog.

Perhaps you prefer a longer length on the overall body but wish your dog would stop getting water and food stuck in their beard; you can always opt for shorter hair on the face blended into a longer coat on their body.

Perhaps your larger dog is always getting mud and mats in the wisps of fur on their belly but you don't want to clip their coat off; you can always keep the belly stylishly trimmed while keeping the overall coat intact.

By styling your dog's coat in accordance with lifestyle, you really cut down on the amount of time and maintenance required for a certain look.

So please take some time to think about the ordinary lifestyle of your dog as well as the amount of time you have to devote to coat maintenance.

By knowing your needs and talking it over with us, it can save you and your dog a lot of aggravation between appointments!

"Dogs come when they're called; cats take a message and get back to you later."

- Mary Bly

Pet Humor!

! The chief constable of a small English town was also an expert veterinary surgeon. One night his telephone rang. "Is Mr. Smyth there?" said an agitated voice. Mrs. Smyth answered, "Yes, do you want my husband in his capacity of veterinary surgeon or as chief constable?" "Both, lady," the caller replied. "We can't get our new Bulldog to open his mouth, and there's a burglar in it."

! Maureen Perlmutter, the happy Hancock Park homemaker, tells about Darby, a Dachshund who loved country sausages. When he begged hard enough, his mistress wrote out an order for a few, and the dog grasped it between his jaws and trotted off to Barney's Butcher Shop with it.

In time, Barney took Darby's appearance as a matter of course and counted off a half-dozen sausages without even consulting the order the Dachshund dropped at his feet. One day the dog showed up at the store four times and Barney decided to check. The paper was absolutely blank. Whenever he wanted sausages, the wise old dog simply snatched up any piece of paper and trotted off to the butcher's shop with it.

! Six things Cats think about:

1. I could have sworn I heard the can opener.
2. Is there something I'm not getting when humans make noise with their mouths?
3. Why doesn't the government do something about dogs?
4. Hmmm ... If dogs serve humans, and humans serve cats, why can't we cats ever get these stupid dogs to do anything for us?
5. This looks like a good spot for a nap.
6. Hey that really was the can opener and I'm sitting here wasting time talking to you!

*"When a dog barks at the moon, then it is religion;
but when he barks at strangers, it is patriotism!"*

~ David Starr Jordan

Newsletter Copyright!

This newsletter is provided to you every month so that we can give a little bit extra back to you. The content has been carefully selected in order to provide you with the best possible information. Hopefully you find it entertaining and useful.

Much of the information and articles have been sourced from a Dog Grooming publication company and it is strictly copyright protected. So we're afraid it can't be copied or re-used. If you are ever given a newsletter from another groomer with similar information and articles, we'd be grateful if you'd let us know.

Answers to Word Search!

Afghan Hound, Westie, Bull Terrier, Chinese Crested, Irish Wolfhound, Lhasa Apso, Pug, Samoyed

Caring for Our Pet's Basic Needs

Pets are our best friends through both good and bad times and all they ask in return is that we take care of their basic needs.

Unfortunately, many people do not realize that a pet's basic needs go beyond that of food, water, and shelter. So, what else does a pet need for a happy and healthy life?

-Exercise-

All dogs and cats need exercise. For a dog it's a minimum of 30 minutes physical activity per day, more for larger or highly energetic dogs. Otherwise, they release their pent up energy in destructive ways or develop psychological / behavioral problems. People often believe that because they have a big house or a big yard that the pet has plenty of room to exercise itself. But this is not true. We go stir-crazy at home and so do our pets, because it begins to feel like a cage.

-Mental Stimulation-

There is a reason that pets love games! Just as we like to have a purpose in life, so do our pets. All pets require some level of psychological challenge to stay mentally healthy and this is especially important for dogs that are bred for specific activities. Retrievers love to retrieve; hounds love to track and so on.

-Attention and Affection-

Dogs & cats are social creatures and they do become lonely without companionship. When left alone for long periods, they become depressed and often develop psychological / behavioral problems to cope with the stressful situation. While they do appreciate a good belly rub, their favorite form of attention is that of activities and exercise with their owners.

-Grooming-

An unkempt coat causes many more problems than just an odor or unsightly hairdo. When mats form in a pet's fur, it becomes very painful as the mats pull the skin. Unattended mats will actually leave open sores on a pet's skin, and these open sores are prone to infection. Regular grooming prevents this from happening while also preventing overgrown, painful nails.

Please submit your questions, concerns and ideas! We would love to receive your input !

petsz@att.net

Get This Newsletter Every Month!

To continue to provide you with information, help and a little bit of fun, we publish this newsletter at the beginning of every month. There will always be a copy available for you.

To subscribe to Perfect Pets News:

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Your Perfect Pet Deserves the Best!

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