



Perfect Pets News



Tips, advice and some fun facts about our best friends!

As the dead leaves of winter make way for green growth, blue skies and colorful flowers, spring creates a nice sense of optimism for the warmer, brighter days ahead.

March really is a month for huge change so please take as much time as you can to get out and about to see nature stretch up her arms and reveal her beauty. Have the most wonderful month and I'll speak to you soon.

Kathy

Preparing for the Arrival of a Puppy!

Puppies are simply delightful and with lots of love and extra guidance from their owners they can settle into their new lives quite nicely. But, of course, it's not always easy to raise a puppy and, although all dogs thrive from lots of care, they really need heaps of attention and direction during their younger years. As they wean from their mother's milk and care, it's up to us to provide them with all they need for health and happiness.



High-quality puppy foods benefit their **nutritional** needs, and it's important that they never receive dairy milk as a substitute for their mother's. A set feeding schedule can go a long way with **housetraining**, too, as you'll know to take them out soon after they've had each meal—and of course lots of times in between!

Positive reinforcement is helpful in all types of training and is often much more effective than scolding them for bad behavior. Dogs strive to please their owners, so it's usually a matter of showing them what it is that you expect from them. But because they're naturally driven to some destructive activities, such as **chewing**, it's always good to direct those behaviors towards something harmless and acceptable from the very beginning. Praise them for chewing on their toys, and keep them away from anything that could hurt them, such as electrical wires.

Tired dogs are really the most well behaved dogs, so give them lots of **exercise** each day and praise every little bit of obedience they show you as you work on **obedience commands** afterwards. Many people are concerned that their puppies will cause trouble or be frightened at the groomers, but this is something you can prepare for and prevent in most cases. Play with their paws and gently wet their hair with water to prepare them for **grooming**, and get them in for their first appointment as soon as they're old enough. It's much easier for you, your dog and the groomer if the dog gets used to grooming before getting into a muddy or matted mess!

Pets of Perfection Pet Spa

is a full service pet grooming and styling salon offering:

- * Expert hand *
- * Scissoring *
- * Therapeutic Skin Treatments *
- * Hydro Massage *
- * Terrier Hand Stripping *
- * Show Styling and Pet Grooming *
- * Cat Grooming *
- * Fancy Collars, Leads & Accessories *
- * Designer Pet Carriers *

A Wonderful World of Animals!

! Oscar, a tortoiseshell cat from Rhode Island, has predicted the impending deaths of about 50 patients in a New England nursing home over a period of five years. Oscar is typically uninterested in human interaction, according to the Telegraph, but he instinctively curls up with elderly patients in the final hours of their lives. Dr. Dosa, who has studied Oscar's uncanny ability, notes that his predictions are often more accurate than those of the staff. Although Oscar's sudden presence may seem a bad omen, his company often comforts the patients and their families—he's even been mentioned in eulogies and obituaries.

! A woman in Wiltshire, England has rescued a lifeless fish, according to Ananova.com. She blew air into his mouth to resuscitate him and then put him in a tank of water. Boris the goldfish is now alive and well with the Venghaus family.

Did You Know?

A puppy as young as 8 weeks can learn some tricks and obedience commands.

Puppies don't have teeth until they're 3 or 4 weeks old, nor do they develop their sense of smell before then.

A Mastiff holds the world record for puppies, as she had 24 of them in one litter!

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Your Perfect Pet Deserves the Best!

"Man's best friend that we all love lots, keep them well brushed to remove those knots"

First Aid for Dogs

It's normal to feel alarmed when your dog has suddenly fallen ill, gotten into something dangerous or had a serious accident, especially when you don't know what to do to help them. These emergencies often require veterinary care, but first aid can lessen pain and damage, and even save their lives. Preparing for these emergencies can help you stay calm and focused should they need immediate help. First aid is not a substitute for medical care, though, so it's important that you call your veterinarian for help as soon as possible.

The goal of first aid is to stabilize the situation, so it's good to keep a few supplies on hand in case your vet instructs you by phone to use them. First aid items include water, sterile cloths, saline solution, a digital thermometer, saline eyewash, Benadryl (for allergic reactions), and peroxide (for some cases of poisoning).

Keep your vet's phone number on hand, as well as that of the animal poison control center. Call them if your dog ingests a chemical, poisonous food or medication. Depending on the substance, they'll let you know if your dog will be OK, or if you should induce vomiting or take them in for medical care.

Use caution when approaching an injured dog, because they may become aggressive from pain or fear—you may also need to muzzle them to apply first aid and get them to a hospital safely.

Common first aid procedures include:

- * Applying pressure with a sterile cloth to reduce blood flow from a wound
- * Flushing fire and chemical burns with cool water
- * Gently placing them in a blanket or on a hard surface for transport if you suspect broken bones
- * Keeping them warm if they go into shock
- * Wiping the stomach, armpits and neck with cool water for heat stroke

The variety of emergency situations can make it difficult to prepare yourself for anything that may arise, but it's good to look over such procedures and to learn about CPR for dogs, too—it can really make a difference in the event of unfortunate circumstances.

Reminder!

A daily brushing does wonders for your dog's skin and coat, and it's an excellent way to spend some quality time with them. For best results, go for brushes that suit the texture and thickness of your dog's fur, and get into those hidden spots!

What you can Expect when you Bring your Pet to Pets of Perfection!

Would you like your pet groomed so that she's looking gorgeous and left just the way you want her to look? Do you want her coat smelling delightful so there's no more 'pet' smell in your home? Would you like her coat feeling soft while being just a dream to cuddle? And above all, would you like reassurance that your pet is getting the same gentle care and kindness during grooming that you would give her at home?

Well, you've just found a groomer that can provide everything you want, plus much, much more!

With us, you can be sure that your pet will be groomed to the highest standard. You'll be so pleased with how she looks, you'll be proud to walk her down your street and show her off to your neighbors - just like the many other clients we have.

Your preferences and lifestyle, as well as your pet's character, are always taken into account as we advise you on grooming styles. The health, safety and welfare of your pet are always our priority, so you can have peace of mind knowing that we only offer the best advice to help you choose the right options for your pet.

As a caring pet owner, you'll want your pet to be healthy and happy. Therefore, it'll be reassuring to know that, with us, you'll have someone looking out for potential health issues and changes in your pet - some that may only be noticeable during grooming. Early detection of ailments can make all the difference to your pet, so we make sure to keep a close eye out for physical and behavioral changes during grooming.

Your pet will be well looked after and will always get the 'one on one' attention that she needs. You'll always feel confident that she's in the safest of hands with us; We can assure you of that.

Your pet deserves the best so we only use the best and safest products that will get her coat looking gorgeous but won't ever harm her. Others may choose to use cheaper, inferior products in grooming but that's something we simply will not compromise on.

With us, you'll also have someone to turn to if you have issues or worries about your pet. Advice and help is a free extra service we're more than happy to provide. You can call us if you ever have any problems or just need to chat about your little friend.

So if you're looking for a groomer who will leave your pet looking fantastic then give us a call. You'll be over the moon when you see what we can do for you and your little furry friend.

Dog Appreciation!

We sometimes lose sight of the special bond we share with our dogs, and as the days run into weeks and years, we can end up taking them for granted. But because it's so very important to them—and us—that we make the best of our time together, it's a great idea to go look for new and exciting activities to do with your dog.

Some dogs may love to join an agility course, training program, or just to go for a swim. A walk through a new area can be the highlight of a dog's day, too, so it doesn't always take a lot of time or innovation to find fun and healthy activities to do with them.

What's important is that you're able to look back on the time you shared with them and think, we really had a great time together! So go on and set aside some time in your schedule for one-on-one activities with your dog, or maybe even try a weekly training or activity time with your dog and the whole family. Each endeavor is one more bit of valuable time spent with your best little friend.

Doggy Humor!

Mrs. Smith dropped by her neighbor's home to tell him she saw his dog out chasing a young boy on a skateboard. When she asked what he planned to do about the dog's rotten behavior, he turned to her and said, "Well I know for a fact that my Rufus wasn't out doing such things—he doesn't know how to ride a skateboard!"

A Look at Golden Retrievers

The golden retriever got its start over 100 years ago in the Scottish Highlands, and is now one of the many popular breeds among dog owners.

A look at their traits, skills and overall needs can provide some insight to these gorgeous dogs.



Although they were originally bred for hunting, golden retrievers also do search and rescue, and serve as seeing-eye dogs. They're widely known for their pleasant and friendly temperament, and they often have quite the charismatic facial expressions.

Retrievers benefit from a lot of exercise and from activities that entertain their high level of intelligence. They are unfortunately prone to a few health conditions, such as cataracts and joint problems, so it's important to be on the lookout for such things.

Keeping the thick coat in tiptop shape is usually a matter of monthly grooming, but this can vary by the dog. A good daily brushing helps control the shedding and can prevent mats from forming in their coats.

Quiz

Can you match the dog breed to its place of origin?

- | | |
|------------------|-------------------|
| 1. Chihuahua | A. Cuba |
| 2. Saint Bernard | B. England |
| 3. Basenji | C. Afghanistan |
| 4. Havanese | D. Mexico |
| 5. Beagle | E. Central Africa |
| 6. Afghan Hound | F. Egypt |
| 7. Dachshund | G. Switzerland |
| 8. Saluki | H. Germany |

Pets of Perfection Perfect Pet of The Month!



This month's perfect pet is "**Chance**" the Bedlington Terrier who owns the Silverman's of Boynton Beach

Contact us to see how your pet can become a "Perfect Pet" of the month too!

Perfect Pets receive a free gift!

Did You Know?

! The most likely reason why your dog barks at the postman is because he's guarding your house! When the postman comes to the door and tries to get in (or so your dog thinks) he barks and then the postman leaves. In their mind they're just guarding your home!

! If your dog likes to roll in disgusting smelling animal droppings, he's doing it to make his scent stronger. In dog language it is widely believed that the stronger and more foul a dog smells the more superior he will appear to other dogs. This may explain why a dog likes to roll around the garden or rub up against furniture straight after getting bathed.

A little about Kathy Rose – owner of Pets of Perfection.

Kathy Rose, a salon owner since 1983, gained recognition in the Pet industry as a top winning groomer in the United States and abroad.

Kathy has won numerous world and National championships and represented the United States in world competition six years running as a member and coordinator of GroomTeam USA.

Kathy's philanthropic endeavors to educate groomers and improve the pet grooming industry are many. She won the prestigious Cardinal Crystal Grooming Achievement Award (the grooming industry's equivalent of the Academy Awards) for outstanding service to the pet industry, as determined by international balloting.

Kathy is a sought after speaker and grooming judge demonstrating her expertise across the globe, including most major pet industry trade shows throughout the US, as well as, Canada, Portugal, France, Germany, Belgium and the Netherlands.

Kathy demonstrated her expert styling skills in several episodes of "Mutt Makeovers" for the Animal Planet TV series "Petsburg USA".

Kathy's Salon, Pets of Perfection in Boynton Beach, Florida, was featured on the 2005 Groomer to Groomer Buyers Guide and has been pampering pets in Palm Beach County for almost three decades.



Kathy pictured here with her dog Taylor who is the official Pets of Perfection "meeter and

When Dogs Eat Inedible Objects

Dog owners are often confused when their dogs eat strange and inedible objects, such as feces, carpet, wood, dirt, and rocks. We think they ought to know better than to eat inedible or potentially harmful things, but sometimes this behavior comes from a condition known as Pica.

Rather than eating an assortment of inedible things, a dog with Pica usually goes after the same inedible object over and over again, be it soap or rubber bands. This behavior can be incredibly dangerous, as they're not always able to safely digest whatever it is they're eating. Some dogs may vomit or experience diarrhea with it, but it isn't always accompanied by other symptoms.

The causes of this condition vary, and it's widely believed to come from nutritional deficiency, underlying health conditions, or behavioral problems. In puppies, and in some adult dogs, this obsessive behavior over one inedible object may come from boredom, which can be alleviated with extra exercise.

Some dogs with Pica may benefit from a well-rounded diet, behavioral management plan, or help with an underlying health condition, such as diabetes.

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This newsletter is provided to you every month so that we can give a little bit extra back to you. The content has been carefully selected in order to provide you with the best possible information. Hopefully you find it entertaining and useful.

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Answer To Quiz:	1. D	2. G	3. E	4. A	5. B	6. C	7. H	8. F
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Pets of Perfection Pet Spa

Call for an appointment today.

Tel: 561-369-0913

- ✓ **Have your pet gorgeously groomed so that she is left looking and smelling wonderful. You'll be delighted with how she'll look and you'll be so proud to show her off to your family and friends.**
- ✓ **You'll never have to worry when you leave your pet with us. She'll be groomed in a clean, relaxed environment where only the best and safest products are used.**
- ✓ **Help and advice is freely given so you'll always have someone to turn to if you ever have a problem or a worry about your little friend.**
- ✓ **We use a calm, 'tender loving' approach when grooming, where patience, praise and kindness is assured.**

Your Feline friend can be a "Perfect Pet" too.

Pets of Perfection

Specializes in grooming Cats

Please submit your questions, concerns and ideas! We would love to receive your input!

petsz@att.net

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To continue to provide you with information, help and a little bit of fun, we publish this newsletter at the beginning of every month. There will always be a copy available for you.

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