



Perfect Pets News



Tips, advice and some fun facts about our best friends!

Hello again, and welcome to the February edition of this newsletter. I hope you're having a fantastic new year and making great progress with any resolutions you had set for yourself. Hopefully you haven't sworn off sweets or chocolates, though, as Valentine's Day can bring around a lot of goodies! It's really nice to spend time with a loved one, be it a holiday or not, so go on and indulge in cozy evenings with a sweetheart. But if you'd rather dote on your little dogs, remember play and exercise are often the sweetest treats! Have a great month.

Kathy

Indoor Exercise for Dogs!

Sometimes it may be difficult to get out to walk your dog every day but, because they need their exercise, there are some things you can do indoors to keep them active and happy.

If you have a treadmill in your home, tether your dog's leash to the bar, set the dog on it, and turn it on to the slowest speed. You can then increase the speed gradually when your dog gets used to it—but don't walk away and forget that you left them on there! Twenty minutes on a treadmill is great exercise for dogs, though.

Toss one of your dog's toys back and forth with someone else for a game of "Keep Away." The dog will run back and forth between you to try and catch it, though they may lose interest quickly if you don't let them catch it every so often. If you've got a limber dog with lots of energy, toss a ball down the stairs for them to chase and bring back to you.

But give them plenty of mental exercises, too. Hide toys and treats around the home for a game of "Hide and Seek," or practice tricks and obedience commands with them. Although there's no way to replace all the benefits of outdoor walks, these games and exercises will keep them from getting bored (and into trouble!) until you get back into your walking routine.

Pets of Perfection Pet Spa ***Professional Pet Grooming Consultants, Inc.***

7730 Boynton Bch. Blvd Ste. 10 Boynton Beach, FL 33437

Call: 561-369-0913

Email: petsz@att.net

Your Perfect Pet Deserves the Best!

Pets of Perfection Pet Spa

is a full service pet grooming and styling salon offering:

- * *Expert hand* *
- * *Scissoring* *
- * *Therapeutic Skin Treatments* *
- * *Hydro Massage* *
- * *Terrier Hand Stripping* *
- * *Show Styling and Pet Grooming* *
- * *Cat Grooming* *
- * *Fancy Collars, Leads & Accessories* *
- * *Designer Pet Carriers* *

A Wonderful World of Animals!

! A cat surprised his owners when he disappeared from his home in Hampshire, England—and turned up in Spain! The tom had crawled onto a ferry, according to Ananova.com, and the owners were notified when authorities checked his microchip. He can't return home just yet, as he has to be quarantined, but the ferry crew treated him like royalty. Salmon, chicken and a private cabin made it quite the vacation for him!

! Hunter, a Border collie, saved three girls from the earthquake's destruction in Haiti. According to PR Newswire, Hunter caught the girls' scent, though they were beneath four feet of broken concrete, and barked to alert his firefighter companion, Bill. Hunter and Bill had been paired by the National Disaster Search Dog Foundation for search and rescue missions. The girls were removed from the rubble and treated for their injuries.

Did You Know?

*It's not the taste of food that gets a dog begging for more—it's the scent. Dogs actually have a poor sense of taste.

*It's only a myth that a dog is sick if he's got a dry or warm nose.

*A wagging tail doesn't always mean a dog is happy—it can be a sign of aggression!

"Man's best friend you shout aloud, so we groom them well to make you proud"

Living in the Moment!

There's good reason behind the idea that life's greatest lessons can be learned from dogs, because they've naturally mastered some of our own greatest struggles, such as living in the moment. A dog is always "in the now," whereas people are usually thinking about the past or future. And this difference between dogs and humans is quite frustrating for both, as it causes lots of confusion! For example, a dog has no idea *why* they're in trouble if you scold them for something they've done in your absence. They'll sense your anger and therefore shy away or show submission, but they don't connect your reaction to their behaviors unless they're caught in the act—caught in the moment!

Their ability to sense human emotion and frame of mind is fascinating, but it can also be quite frustrating if you're training them or working on behavior problems. For example, dogs typically get anxious or aggressive when they sense fear and anxiety in humans. So if you're always worrying about something, your dog may become overly timid. But because dogs yearn for stability and follow the strongest leader in the wild, they'll try to be your leader if they sense anxiety from you consistently.

Thinking about past or future events is sometimes the main cause of anxiety, so you and your dogs could actually benefit if you thought more like they do! Of course, it's best that we don't think too much like our dogs, but remember to take a deep breath and calmly focus on the present the next time you're working with your dog or feeling out of sorts. It's not always easy to live in the moment or overcome anxiety, but every effort and success in doing so can greatly boost your confidence and strengthen your leadership role with dogs.

Dog Training Tips!

Walk your dog for at least 30 minutes before you practice tricks or obedience commands. Train them for 15 minutes after walking, and then for another 15 minutes later in the day.

Reward the dog with a treat occasionally, but not every time they follow your command, because some dogs will learn to only obey for treats!

Doggy Humor!

A dog saw someone putting money into a parking meter and reported to the other dogs, "*They're putting in pay toilets!*".

What you can Expect when you Bring your Pet to Pets of Perfection!

Would you like your pet groomed so that she's looking gorgeous and left just the way you want her to look? Do you want her coat smelling delightful so there's no more 'pet' smell in your home? Would you like her coat feeling soft while being just a dream to cuddle? And above all, would you like reassurance that your pet is getting the same gentle care and kindness during grooming that you would give her at home?

Well, you've just found a groomer that can provide everything you want, plus much, much more!

With us, you can be sure that your pet will be groomed to the highest standard. You'll be so pleased with how she looks, you'll be proud to walk her down your street and show her off to your neighbors - just like the many other clients we have.

Your preferences and lifestyle, as well as your pet's character, are always taken into account as we advise you on grooming styles. The health, safety and welfare of your pet are always our priority, so you can have peace of mind knowing that we only offer the best advice to help you choose the right options for your pet.

As a caring pet owner, you'll want your pet to be healthy and happy. Therefore, it'll be reassuring to know that, with us, you'll have someone looking out for potential health issues and changes in your pet - some that may only be noticeable during grooming. Early detection of ailments can make all the difference to your pet, so we make sure to keep a close eye out for physical and behavioral changes during grooming.

Your pet will be well looked after and will always get the 'one on one' attention that she needs. You'll always feel confident that she's in the safest of hands with us; We can assure you of that.

Your pet deserves the best so we only use the best and safest products that will get her coat looking gorgeous but won't ever harm her. Others may choose to use cheaper, inferior products in grooming but that's something we simply will not compromise on.

With us, you'll also have someone to turn to if you have issues or worries about your pet. Advice and help is a free extra service we're more than happy to provide. You can call us if you ever have any problems or just need to chat about your little friend.

So if you're looking for a groomer who will leave your pet looking fantastic then give us a call. You'll be over the moon when you see what we can do for you and your little furry friend.

Doggy Humor!

Upon entering a small country store, a stranger noticed a sign saying DANGER! BEWARE OF DOG!. Inside a harmless old hound dog was asleep on the floor.

He asked the store manager, "Is that the dog folks are supposed to beware of?"

"Yep, that's him," he replied.

The amused stranger inquired, "That certainly doesn't look like a dangerous dog to me. Why would you post that sign?"

The owner responded, "Because, before I posted that sign, people kept tripping over him."

When Does My Dog Need Groomed Again?

Most people will say that you should have your dog groomed "when they need it". But when exactly do they need it? This is an excellent question, as the answer can vary widely from one dog to the next and it really all depends on the individual needs of your dog.

Of course, it's pretty clear that a dog needs to be groomed when it's got overgrown nails and a coat full of mats. But you never want to let it get to that stage because that can be very stressful on them and cause all sorts of problems.

You may read in books or hear from dog breeders that dog grooming should be kept to specific intervals, such as every 6, 8 or 12 weeks. And while yes, it is important to keep dogs on a regular grooming schedule, the time between grooming appointments cannot just be based on a general figure for a particular breed. Each dog is different and there can be differences in the type of hair on dogs of the same breed. Even their age, health, lifestyle and your own specific requirements can have an impact on the timing of your dog's grooming. Basing your dog's grooming needs on a 'general' basis can end up being too little or too much for your particular dog's needs. For example, an energetic puppy with high-maintenance hair may benefit from more frequent grooming because it will help them get used to the process from a young age. A short-haired adult dog that walks every day on paved roads may only need a bath and nail trim every two months. But there's no standard schedule that applies to certain types of dog, because there are many factors to take into account.

Therefore, us groomers consider age, breed, health, lifestyle, skin and coat condition, as well as your own personal preferences, when determining the best grooming schedule for your dog. Once that is determined it's best to try to stick to the same intervals between grooming. However, as things change, especially as your dog gets older, it may mean making slight changes to the timing between appointments. This will ensure that your dog is always getting the right grooming to suit them.

Pets of Perfection Perfect Pet of The Month!



"Alex and Buzz"

who own Leslie Light of Boynton Beach

**Contact us to see how your pet can become a
"Perfect Pet" of the month too!
Perfect Pets receive a free gift!**

Word Scramble!

Rearrange the letters to find a dog breed!
The answers are on the back page.

- | | |
|---------------|----------------|
| 1. GPU | 7. HAHCIHAUU |
| 2. NAAREMNOIP | 8. WOCHWOCH |
| 3. LAMTEES | 9. HDNUASDC |
| 4. TASMIFF | 10. WEERINRAAM |
| 5. REERIRT | 11. ROADALRB |
| 6. RETWORLETI | 12. GLEBEA |

A little about Kathy Rose – owner of Pets of Perfection.

Kathy Rose, a salon owner since 1983, gained recognition in the Pet industry as a top winning groomer in the United States and abroad.

Kathy has won numerous world and National championships and represented the United States in world competition six years running as a member and coordinator of GroomTeam USA.

Kathy's philanthropic endeavors to educate groomers and improve the pet grooming industry are many. She won the prestigious Cardinal Crystal Grooming Achievement Award (the grooming industry's equivalent of the Academy Awards) for outstanding service to the pet industry, as determined by international balloting.

Kathy is a sought after speaker and grooming judge demonstrating her expertise across the globe, including most major pet industry trade shows throughout the US, as well as, Canada, Portugal, France, Germany, Belgium and the Netherlands.

Kathy demonstrated her expert styling skills in several episodes of "Mutt Makeovers" for the Animal Planet TV series "Petsburg USA".

Kathy's Salon, Pets of Perfection in Boynton Beach, Florida, was featured on the 2005 Groomer to Groomer Buyers Guide and has been pampering pets in Palm Beach County for almost three decades.



**Kathy pictured here
with her dog Taylor
who is the official
Pets of Perfection
"meeter and**

Ensuring Care for Your Dog!

It is so very unfortunate that some dogs are left with no one to care for them when their owners pass away or become too ill to look after them. While it's sad to think of others in this situation what many of us don't realize is that our own dogs could actually end up in the same situation. Sadly, illnesses and accidents can happen to anyone, and there may also come a time when we're no longer able to care for our pets. Of course, this is something we'd rather not think about, but it really is important that we have a plan in place for the care of our dogs.

Try talking this over with friends and family, as there may be someone in your life who would gladly take your dogs into their own home if something should happen to you. There's always the option of arranging something with a humane organization, too, as they may be able to provide temporary care to your pets or find a good family to adopt them. Hopefully this is something you'll not ever need to worry over, but you can worry a bit less if you've got a plan in place to ensure your dogs are cared for if you no longer can!

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This newsletter is provided to you every month so that we can give a little bit extra back to you. The content has been carefully selected in order to provide you with the best possible information. Hopefully you find it entertaining and useful.

Much of the information and articles have been sourced from a Dog Grooming publication company and it is strictly copyright protected. So we're afraid it can't be copied or re-used. If you are ever given a newsletter from another groomer with similar information and articles, we'd be grateful if you'd let us know.

Answer To Quiz:

1. Pug
2. Pomeranian
3. Maltese
4. Mastiff
5. Terrier
6. Rottweiler
7. Chihuahua
8. Chow Chow
9. Daschund
10. Weimaraner
11. Labrador
12. Beagle

Pets of Perfection Pet Spa

**Call for an appointment today.
Tel: 561-369-0913**

- ✓ **Have your pet gorgeously groomed so that she is left looking and smelling wonderful. You'll be delighted with how she'll look and you'll be so proud to show her off to your family and friends.**
- ✓ **You'll never have to worry when you leave your pet with us. She'll be groomed in a clean, relaxed environment where only the best and safest products are used.**
- ✓ **Help and advice is freely given so you'll always have someone to turn to if you ever have a problem or a worry about your little friend.**
- ✓ **We use a calm, 'tender loving' approach when grooming, where patience, praise and kindness is assured.**

*Your Feline friend can be a "Perfect Pet" too.
Pets of Perfection
Specializes in grooming Cats*

Please submit your questions, concerns and ideas! We would love to receive your input!

petsz@att.net

Get This Newsletter Every Month!

To continue to provide you with information, help and a little bit of fun, we publish this newsletter at the beginning of every month. There will always be a copy available for you.

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Your Perfect Pet Deserves the Best!

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